

# WHY JOIN THE FLYING LABS NETWORK?



## CONNECTIONS

- » 300+ experts, engineers, researchers and social entrepreneurs across Flying Labs in 40+ countries across Africa, Asia-Pacific and Latin America
- » Ecosystem of technology and organizational partners
- » Opportunity for new partnerships



## OPPORTUNITIES

- » Project and training opportunities with local and international organizations and partners
- » Collaboration with other Flying Labs, external partners and WeRobotics
- » Active contribution to your country's drone ecosystem and regulatory environment
- » Opportunity to represent your Flying Labs and the Flying Labs Network at major conferences and international events



## TECHNOLOGY

- » Technology partnerships including Pix4D, Esri, DroneLogbook, Skydio, AgEagle and more
- » Hardware and software solutions for social good projects
- » Technical webinars and study groups



## KNOWLEDGE

- » Internal knowledge-sharing platform with thematic guides, training material, fundraising and business development resources
- » Library of project and training use cases
- » In-person retreats, webinars, online learning sessions, coffee chats and more
- » Sector expertise hubs and technical mentorship
- » Professional training and certifications
- » Exclusive internal programs for Flying Labs: Turning Data Into Action, Safety Culture, Sustainability and more



## VISIBILITY

- » Increased local and international visibility and recognition
- » Own Flying Labs webpage
- » Visibility through blog posts, videos and social media
- » Access to local and international media



## KEY VALUES OF THE FLYING LABS NETWORK

- » Sharing
- » Collaboration



# KEY REQUIREMENTS TO BE PART OF THE NETWORK

## ACTIVITIES



- » Implement and document a minimum of 3 activities per year (trainings, projects, events) - activities can be co-branded
- » Present and participate in webinars, podcasts and videos as well as local and international events
- » Promote your own Flying Labs and the Network, through social media, demos, events, and more

## COMMUNICATION



- » Publish at least 2 blogs posts and 1 use case, which will be widely disseminated by WeRobotics to promote your expertise and drive new opportunities to your Flying Labs
- » Share a minimum of 5 photos, following the photo guidelines shared by WeRobotics
- » Respond in a timely manner to information requests from colleagues of the Network and WeRobotics for an engaging collaboration

## SHARING & COLLABORATION



- » Engage with other Flying Labs directly and during online sessions hosted by WeRobotics
- » Join regional Flying Labs calls and actively participate in Flying Labs retreats
- » Share your experience within the Network and mentor other Flying Labs
- » Contribute to the Flying Labs Knowledge-sharing-platform
- » Take part in the **Flying Labs Global** self-evaluation

## OTHER REQUIREMENTS



- » Demonstrate that your organization/company already has a track-record in the application of drones, AI, and/or robotics when applying to join the Network
- » Identify key partners for your new Flying Labs
- » Commit to following the **Drone Code of Conduct & Flying Labs & Network Guidelines** along with all relevant local, national and international laws and regulations
- » Contribute to the Flying Labs Fund annually

